

SKINCARE FOR MEN

2024



SKINCARE FOR MEN :

- **Skin Rejuvenation**
 - DNA SALMON STICK BALM
PDRN , HYA 2000da. , Organic argan oil
 - Nano no.8 organic oil
Apple stemcell + ultrasome + advance c
+ cell repairing + depigmentation
- **Hair Growth**
 - Hair growth serum
REDENSYL® , GABA
 - Hair spray deodorant
White tea , pcmx
 - ORGANIC Hair shampoo / Hair conditioner
Butterfly Pea Extract , Organic argan oil , amino acid
- **Oral Care**
 - Liquid Toothpaste
Biosol , clove oil , camphor , peppermint , menthol
- **Cleansing for men**
 - Facial / Body
amino acid , biosol , (fullerene c-60)
- **BODY**
 - Body Cream
Organic argan oil
Vitamin E
Hya
Collagen
Vitamin C
Vitamin B3

2024

In 2024, the skincare trends for men are expected to focus on simplicity, natural ingredients, and personalized routines. Here are some skincare trends that you can expect:

1. **Clean and Minimalist Skincare:** Men are increasingly adopting a minimalist approach to skincare, focusing on essential products that are effective yet simple. This trend involves using fewer products with high-quality ingredients to achieve desired results.
2. **Anti-aging products:** Men are increasingly interested in anti-aging skincare. Look for products with ingredients like retinol, vitamin C, or peptides, which can help reduce the appearance of fine lines and wrinkles.
3. **Natural and Organic Products:** With a growing awareness of sustainability and environmental concerns, men are leaning towards natural and organic skincare products. This includes ingredients like aloe vera, tea tree oil, and botanical extracts, which are known for their soothing and nourishing properties.
4. **Personalized Skincare Routines:** Men are recognizing the importance of tailoring their skincare routines to their specific skin concerns. This trend involves understanding individual skin types and using products that address specific issues such as acne, dryness, or sensitivity.
5. **Sun Protection:** Sun protection is crucial for maintaining healthy and youthful-looking skin. Men are becoming more conscious of the damaging effects of UV rays and are incorporating sunscreen or moisturizers with SPF into their daily routines.
6. **Multi-functional Products:** Convenience plays a significant role in men's skincare routines. Multi-functional products such as moisturizers with built-in SPF or anti-aging properties are gaining popularity as they save time and effort.

Skin Rejuvenation



• **DNA SALMON STICK BALM**
PDRN , HYA 2000da. , Organic argan oil

PDRN is a substance extracted from salmon because of its similarity to human DNA . It was originally used as a tissue repairing compound due to its ability to accelerate recovery after skin grafts.

PDRN can be used with skin needling because it stimulates the metabolic activity of skin cells to regenerate collagen, glycosaminoglycans and glycoproteins and it can boost rates of growth in fibroblasts.

PDRN can awaken tired aged cells to act younger and get to work again. Working with Mesotherapy makes a significant improvement in skin elasticity. texture and hydration.

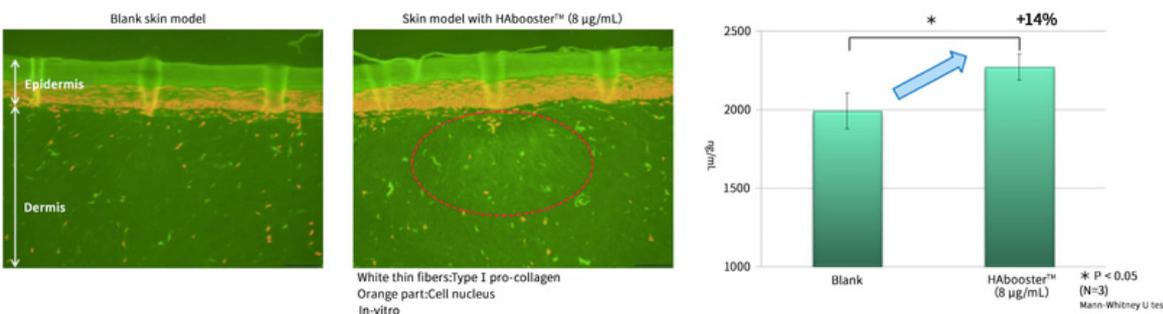
HYA2000Da.

- 1. Hyaluronic acid is able to retain moisture in extra-cellular matrixes formed in the gaps between cells.
- 2. Hyaluronic acid functions to heal wounds by forming the granulation tissue necessary for repairing wounded tissue.
- 3. Hyaluronic acid exists in synovial fluid and functions as a lubricant to reduce friction resistance between articular cartilages.
- 4. In addition, Hyaluronic acid functions to encourage cell proliferation, cell differentiation, anti-inflammation and immunosuppression.

properties make it essential in many people's daily routines.



HYA 2000Da. significantly promotes the production of Type I pro-collagen



Nano no.8 organic oil

Apple stemcell + ultrasome + advance c
+ cell repairing + depigmentation

SWISS
QUALITY
PRODUCT



PLANT STEMCELL :

A Revolutionary Technology to Protect Skin Stem Cells
AppleCell™ Malus Domestica is a liposomal preparation based on the stem cells of a rare Swiss apple.

Uttwiler Spätlauber is an endangered apple variety that was well-known for its excellent storability and thus its longevity potential.

Researcher has developed a novel technology enabling the cultivation of rare and endangered species like Uttwiler Spätlauber. Thanks to this technology called AppleCell™, plant stem cells can be obtained and incorporated into cosmetic products to ensure the longevity of skin cells.

The protection of human stem cells by AppleCell™ product has been shown by various in-vitro experiments. Other studies demonstrated its age-delaying and anti-wrinkle effects. Thus AppleCell™

product is a revolutionary anti-aging active ingredient based on a high-tech plant cell culture technology.

Ascorbyl Tetraisopalmitate

Oil-soluble vitamin C derivative with improved percutaneous absorption and stability; prevents lipid peroxidation; whitening agent; promotes collagen synthesis

Ultrasome

Natural DNA repair activity for humans is facilitated by endonuclease, which is the enzyme in Ultrasomes. Endonuclease recognizes UV damage and is reported to accelerate its repair four-fold. Ultrasomes also protect the immune system by repairing UV-DNA damage and reducing the expression of TNF ", IL-1, IL-6 and IL-8. Interestingly , Ultrasomes also stimulate the production of melanin by melanocytes in the tanning response following UV exposure.

Hair Growth

• Hair growth serum
REDENSYL® , GABA



Redensyl :

acting on stem cells and HFDPc to re-activate hair growth

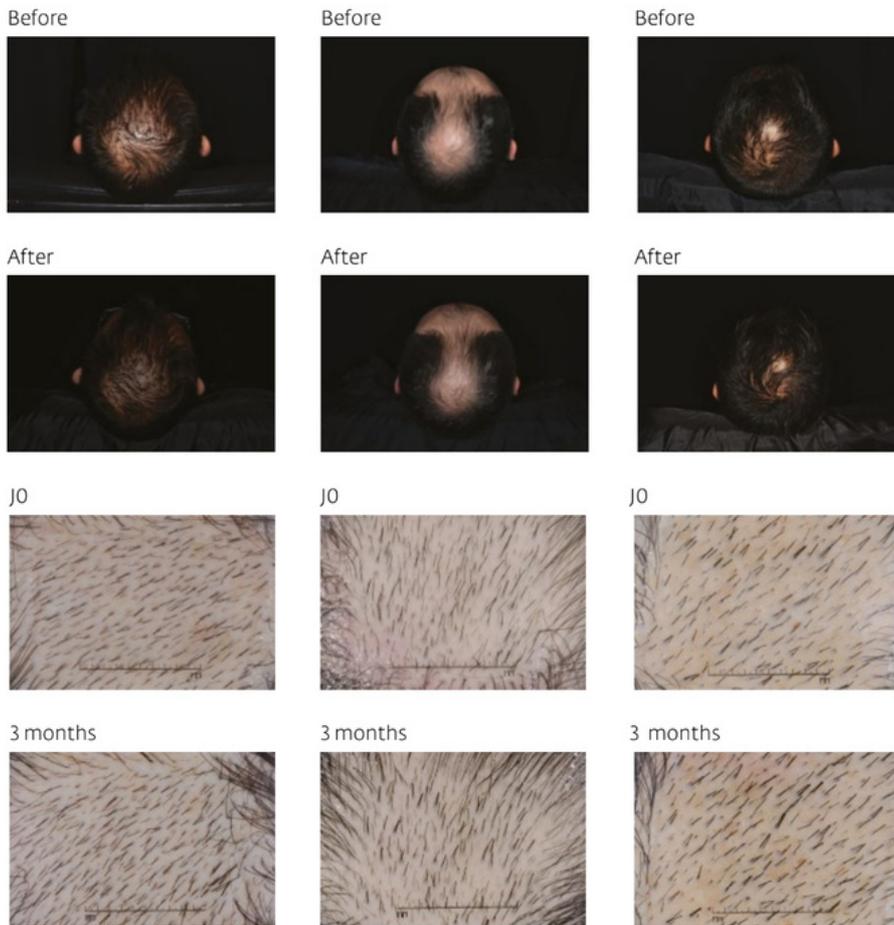
Redensyl™ is made of patented molecules targeting the ORSc and the HFDPc at the same time for a better efficiency:

▶ Dihydroquercetin-glucoside (DHQG): a stabilized polyphenol which activates the division of hair follicle stem cells, while maintaining their differentiation properties. It protects stem cells from apoptosis (BCL2 activation), and drives them towards the anagen cycle (β -catenin activation), while boosting the metabolism of dermal papilla fibroblasts.

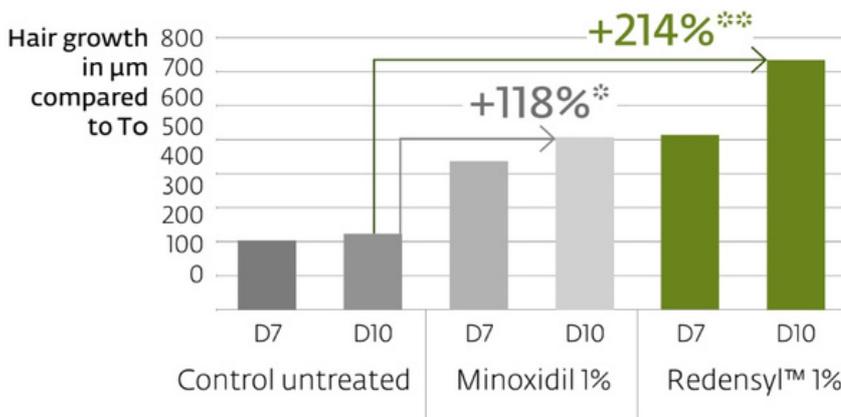
▶ EGCG-glucoside (EGCG2): a stabilized EGCG derivative used to reduce the typical inflammatory state of alopecic scalp (reduction of IL-8), and capture free radicals

▶ Glycine: a major constituent of hair proteins, mainly keratin associated proteins (KAP), which favors hair growth²

▶ Zinc: a very important co-factor for numerous enzymes, favoring the incorporation of cystin in keratin for a stronger hair shaft³



Hair growth after 7 and 10 days



Redensyl was tested at 1% versus Minoxidil at 1% as a benchmark reference to evaluate its potential on hair follicle growth. Hair of four male donors suffering from alopecia were maintained alive in normal hair culture conditions. After 7 and 10 days hair growth was measured compared to day 0 with pictures analysis. Results: Redensyl™ increases hair growth by +214% compared to untreated, and shows almost two times higher results than Minoxidil, the benchmark reference.

MEN SPRAY



FACIAL MIST SPRAY

ANTI-ACNE SPRAY

Biosol® : from japan
BIOSOL is an isomer of thymol
from labiate plants , acts anti-
bacterial and some viral species.
Biosol® has been confirmed to
have a mild irritant activity.

HAIR SPRAY

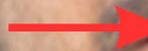
Odor Removing Spray

White Tea has anti-aging benefits to help
strengthen and add shine to your hair.

- White Tea contains the highest level of
antioxidants to shield against free radicals.



LIQUID
Toothpaste



**LIQUID
TOOTHPASTE**
JAPAN TECHNOLOGY





Gum groove →

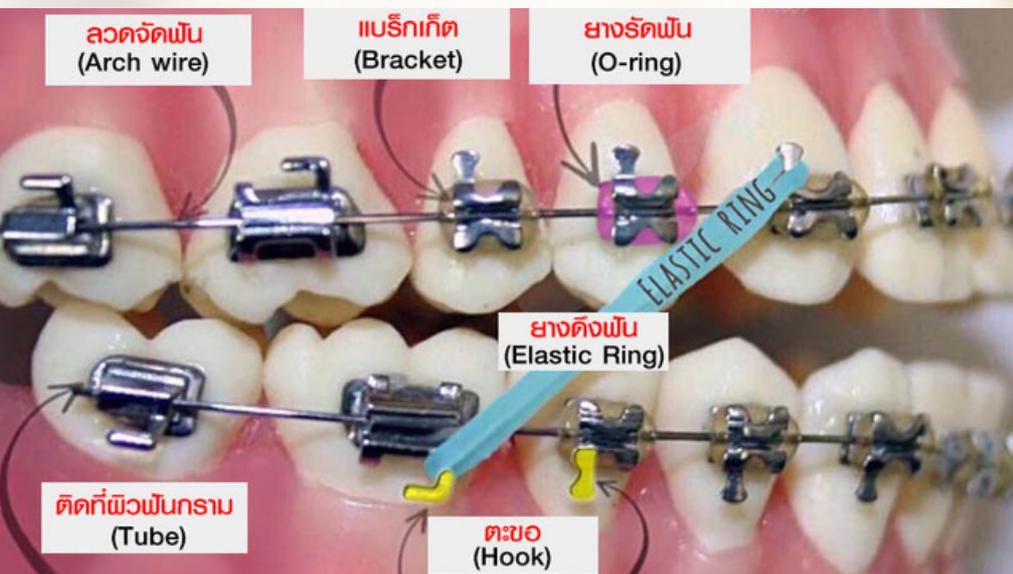
Between the teeth →

The liquid formula offers more protection to your teeth as it has better interdental access to clean hard-to-reach areas

To reduce the accumulation of plaque and bacteria which causes tooth decay and tartar.



There are many pieces of orthodontic equipment. Complicated to cleanse
Toothpaste in liquid form is therefore very necessary for cleaning teeth.



Liquid Toothpaste.

Mint Flavor is revolutionary liquid toothpaste. It's cool and refreshing formula that can gently penetrate and sustain your oral health. The liquid formula offers more protection to your teeth as it has better interdental access to clean hard-to-reach areas. Does not contain ingredients that tooth enamel causing undesirable effects such as cavities over sensitivities tained, increased porosity tooth.

Main active ingredient :

Contain clove oil : reduces pain and swelling

Contain mint : Natural anti-inflammatory and anti-bacterial qualities

Contain COCAMIDOPROPYL BETAINE : Mild surfactant derived from coconut oil (Cleansing Agent)

Contain xylitol which protects the teeth from tooth decay.

Contain Biosol which fights bacteria and prevents gingivitis. Helps control overall bacterial level in the mouth, and keeps your breath fresh.

Preparation and Storage : Preparation and Usage

1. Measure a cap and pour it into your mouth.
2. Swish the toothpaste until the foam is formed.
3. Brush your teeth without rinsing.



ACTIVE INGREDIENT LIST :

1. Clove oil :

- Clove oil reduces pain and swelling when you have toothache, but a dental cavity is a systemic issue, and therefore clove is merely used to help with the symptoms of the toothache. After applying clove oil you may feel better, but the oil is only masking the symptoms of your problem – you should visit a dentist as soon as you can. Toothaches are usually caused by tooth decay, and the longer you delay before seeing a dentist, the worse the decay can become.

2. Mint :

- Mint contain antioxidants, anti-bacterial and natural anti-inflammatory properties that curb the growth of bacteria and prevent infection.

- Mint is loaded with multivitamins and minerals such as Vitamin A, Vitamin B6, Vitamin C, riboflavin and folate that are essential for periodontal health along with fortifying bone mass.

3. COCAMIDOPROPYL BETAINE :

Mild surfactant derived from coconut oil Cleansing Agent , Cocamidopropyl Betaine is a common surfactant used in personal care products. Although it is often marketed as 'natural' as it originally comes from plant oils

4. Xylitol :

Xylitol is a natural sweetener derived from the fibrous parts of plants. It does not break down like sugar and can help keep a neutral pH level in the mouth. Xylitol also prevents bacteria from sticking to the teeth. This is how it protects the teeth from tooth decay.

Repairing damaged enamel

xylitol, their growth is greatly reduced. The number of acid-producing bacteria may fall as much as 90%

5. Biosol® :

BIOSOL is an isomer of thymol from labiate plants , acts anti-bacterial and some viral species. Biosol® has been confirmed to have a mild irritant activity.

Cleansing for men



AMINO ACID CLEANSING OIL

Products to wash your face to prevent it from aging quickly:
Must have 4 qualities

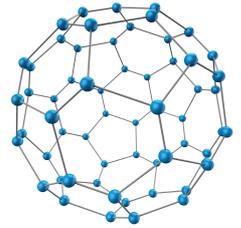
1. Remove makeup or deep pore residue and cleanse the skin at the same time.
in a short time (in one step)
2. The foaming substance must be very gentle.
3. The level of cleansing must be thorough and easy, without rubbing hard.
4. pH must be mildly acidic, 5.5-6.5, suitable for facial skin.

AMINO ACID CLEANSING : From japan

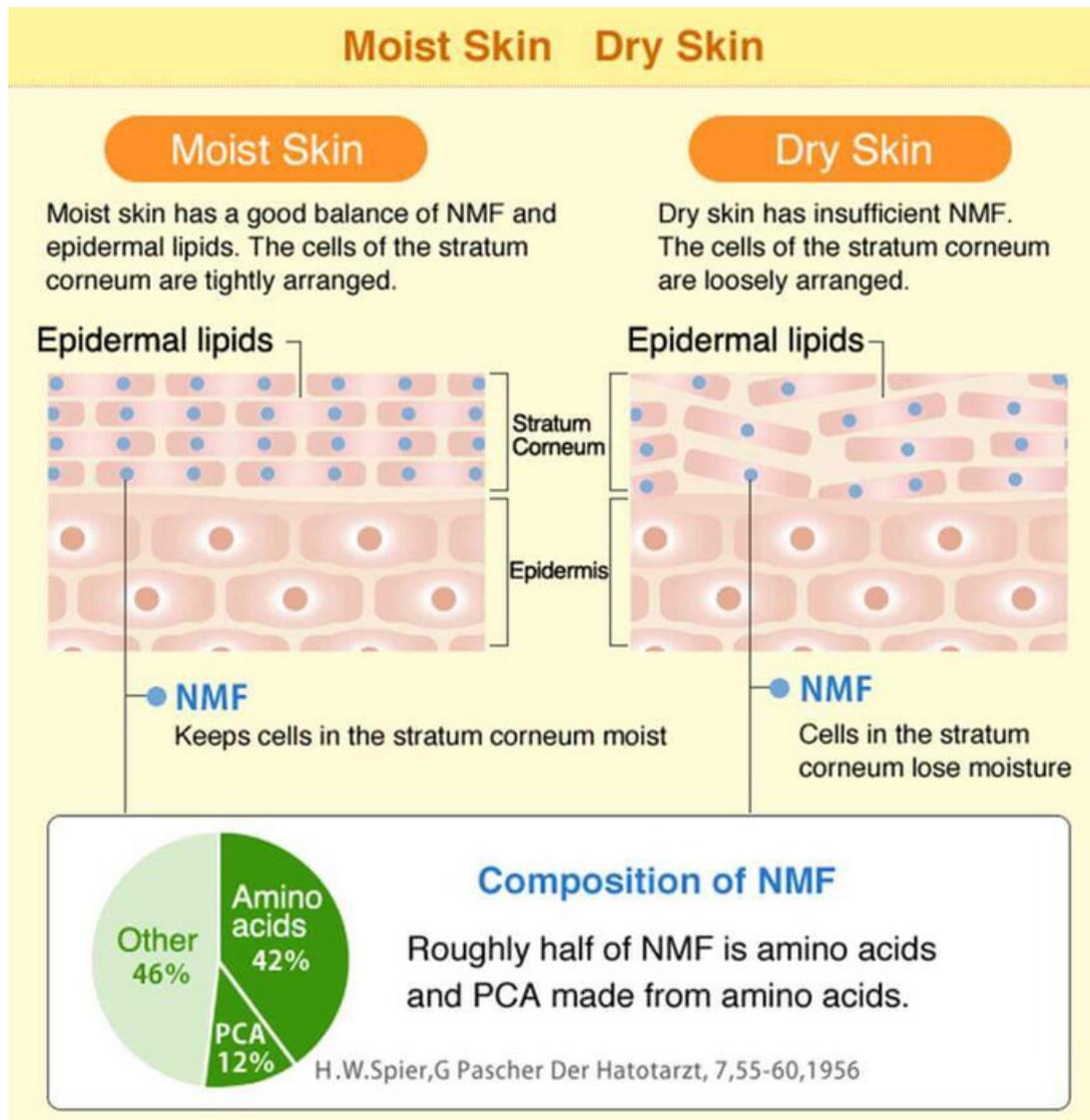
amino acid mild facial cleanser contains natural camellia extract, which can effectively strengthen the skin barrier and lock in moisture, keeping the skin healthy and hydrated. Rich in amino acids, an ultra-mild, pH-balanced cleansing surfactant that can cleanse without depriving the skin of natural protective oils.

Fullerene c-60

Fullerene can be expected to have an antioxidant effect more than 250 times that of vitamin C. We have focused on Fullerene for more than 15 years and are held in high esteem by dermatologists



AMINO ACID CLEANSING OIL



BODY CARE

- **Body Cream**

Organic argan oil

cold-pressed argan oil Argan oil is rich in Linoleic acid and Omega-6 that helps strengthen the skin, making the skin radiant and soft. Tocopherol helps fight aging of the skin. Makes the skin slow down the aging process So the skin looks younger. It also has properties that help restore damaged, fragile or split ends. To return to strong, shiny, not torn, soft and healthy hair from root to tip

Vitamin E

Intense Vitamin E, help maintain, relieve and repair your skin a lot. Reduce itchy and irritable. Relieve the dark spot and the acne spot to fade off. Repair the dull skin to natural bright skin. Maintain the dry skin to increase moisture and smooth. Other than Vitamin E can maintain your hair too.

Hyaluronic acid

supports the skin's natural hydration process and replenishes moisture reserves. At SVR, we use multi-weight hyaluronic acid to penetrate skin on each level, providing deep down, lasting hydration that leaves skin feeling soothed and plumped.

Collagen

Collagen plays a major role in keeping the skin around the face looking young. It provides strength, elasticity and hydration that all make for a visibly youthful complexion

Vitamin C

This powerful natural antioxidant is a skincare powerhouse that boasts a slew of benefits for every skin type. It's a key part of any effective anti-aging skincare routine and can help address countless skin concerns, from dullness to dark spots and discolorations.

Vitamin B3

Niacinamide form, the vitamin works to prevent water loss and retain skin's moisture content. It's also known to increase keratin. When it comes to aging skin, niacinamide improves the surface structure, helping smooth out skin's texture and reduce the look of wrinkles.



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